



## PRESS RELEASE

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**For immediate release**

### **Eileen May Named Senior Vice President of Operations at Scientific Voice**

**CHICAGO, IL—August 27, 2009**—Scientific Voice, a leading provider of biopharma speaker bureau and program management services, today announced that Eileen May has been named Senior Vice President of Operations. Scientific Voice is a Publicis Strategic Solutions Group company.

In her new role, May manages all day-to-day operational aspects of the business with an emphasis on operational excellence, and provides leadership to the operations teams and client services groups. May reports to Laura Lynner, Chief Operating Officer, Publicis Strategic Solutions Group.

"We are very fortunate to have Eileen in this crucial leadership role," said Lynner. "In this position, she will lead the development of operational processes and standards, manage the operations teams, and will be deeply engaged with technology groups and client services," she added.

May has more than 10 years' experience in the healthcare/pharmaceutical industry, holding positions of increasing responsibility in public relations, customer service, and operations. "Eileen's extensive background in speaker bureau implementation, transition management, and operations enables her to easily understand clients' needs and implement comprehensive solutions. Her skills in leadership, team building, strategic problem solving, project implementation, and communications ensure that client projects move efficiently from conceptualization to launch," said Lynner.

May's previous experience includes numerous roles at Advogent (formerly Cardinal Health), including Senior Director of Operational Services, Director of Operations, and Operations Manager. She has also served in operations and project management positions with Cowan and Joseph and JPMorgan Chase. May holds a Bachelor of Science degree in Communications from Flagler College in St. Augustine, Florida. She is a member of the Project Management Institute.

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**For business inquiries, please contact Pat Purcell, Senior VP of Business Development, at 973.204.1498, or eMail [Pat.Purcell@ScientificVoice.com](mailto:Pat.Purcell@ScientificVoice.com).**

**About Scientific Voice**

Scientific Voice provides speaker bureau, event management, and program data management services. Core competencies include: Logistics implementation and strategic event/campaign planning for field-based and marketing-driven programming and speaker management services; Speaker Management Services, including automated nomination and contract management; Fair Market Value Analysis; planning services for strategic cap utilization and cap management, as well as fee and expense payments through to final tax reporting. Scientific Voice is part of the Publicis Strategic Solutions Group. Telephone: (312) 592-8281. Website: [www.ScientificVoice.com](http://www.ScientificVoice.com)

#### **About Publicis Strategic Solutions Group**

Publicis Strategic Solutions Group (PSSG) aligns four high-performing Publicis message delivery companies—Publicis Selling Solutions, Scientific Voice, Pharmagistics, and Arista Marketing Associates—under one cohesive leadership team. PSSG provides a comprehensive array of multichannel message delivery solutions—from field teams to virtual representatives, and from speaker bureau management to sample compliance. More importantly, PSSG provides the power and intellect to create and implement a flexible, highly customized message delivery mix designed to match any product situation from prelaunch to late life cycle. Websites: [www.pSellingSolutions.com](http://www.pSellingSolutions.com), [www.ScientificVoice.com](http://www.ScientificVoice.com), [www.Pharmagistics.com](http://www.Pharmagistics.com), [www.AristaMktg.com](http://www.AristaMktg.com)

#### **About Publicis Healthcare Communications Group**

Publicis Healthcare Communications Group (PHCG), a member of Publicis Groupe SA, is one of the largest healthcare communications groups in the world with over 2,700 employees located in 10 countries. Worldwide healthcare services include advertising, medical education, sales and marketing, and medical and scientific affairs. PHCG offers its clients a strategic partnership, a strong focus on ensuring value for their marketing spend, and exceptional performance on their assignments. Website: [www.PublicisHealthcare.com](http://www.PublicisHealthcare.com)

**Publicis Groupe** (Euronext Paris: FR0000130577) is the world's fourth largest communications group. In addition, it is ranked as the world's second largest media counsel and buying group, and is a global leader in digital and healthcare communications. With activities spanning 104 countries on five continents, the Groupe employs approximately 44,000 professionals. The Groupe offers local and international clients a complete range of communication services. These include advertising, through three autonomous global advertising networks—Leo Burnett, Publicis, and Saatchi & Saatchi—and two multi-hub networks—Fallon and 49%-owned Bartle Bogle Hegarty; media consultancy and buying, through two worldwide networks—Starcom MediaVest Group and ZenithOptimedia; interactive and digital marketing, led by Digitas; and Specialized Agencies and Marketing Services (SAMS) offering healthcare communications, corporate and financial communications, public relations, CRM and direct marketing, event communications, sports marketing, and multicultural communications. Website: [www.PublicisGroupe.com](http://www.PublicisGroupe.com)